

Ontario Invasive Plant Council Annual Report

2011-2012

2011-2012



Invasive Plant Material



Tour at OIPC's 5th AGM and Invasive Plant Symposium



Garlic Mustard Pull



Grow Me Instead Signage at Evergreen Brickworks in Toronto



Tour at OIPC's 5th AGM and Invasive Plant Symposium



OIPC Sign at Lake Panache

EXECUTIVE SUMMARY

The Ontario Invasive Plant Council

Since its inception the Ontario Invasive Plant Council (OIPC) has grown and is finding its niche within the invasive plant world. The OIPC was created to facilitate a coordinated and effective response to the threat of invasive plants by providing leadership, expertise and a forum to educate, motivate and empower organizations and citizens.

In the 2011/12 fiscal year (April 1 - March 31) the OIPC became an incorporated legal entity, continued growing the success of the Grow Me Instead and Nursery Recognition Program, finalized Best Management Practices documents for 3 species, successfully hosted its 5th Annual General Meeting and Invasive Plant Symposium, among other projects. The Board of Directors elected 2 members at large for the 2012-2014 term, and work is being conducted to develop a sustainability plan for the OIPC in order to ensure the long term viability of the organization itself.



Photo by John Benham

The Board of Directors was elected for the 2012-2014 term, the Chair position was filled by Owen Williams (member at large), Vice-Chair is Ken Towle of Conservation Ontario, and Secretary/Treasurer is Dawn Sucee with the Ontario Federation of Anglers and Hunters.

The OIPC Board is a coalition of government, non-government, First Nations, academic institutions and 2 members-at-large from the general membership. The OIPC Board includes representatives from the following organizations and agencies:

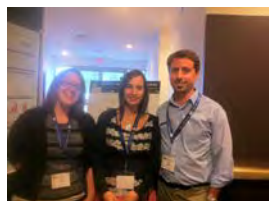
- Canadian Food Inspection Agency
- City of Toronto
- Conservation Ontario
- Hydro One
- Landscape Ontario/ Verbinen's Nursery
- Ministry of Transportation
- Nature Conservancy of Canada
- Ontario Federation of Anglers and Hunters
- Ontario Forestry Association
- Ontario Horticultural Association
- Ontario Nature
- Ontario Ministry of Agriculture, Food and Rural Affairs
- Ontario Ministry of Natural Resources (OMNR) – Biodiversity branch
- OMNR- Forest Health and Silviculture
- OMNR- Parks & Protected Areas
- Ontario Society for Ecological Restoration
- Ontario Soil and Crop Improvement Association
- Plenty Canada
- Royal Botanical Gardens
- University of Toronto
- Wellington County

In 2011/12, the official membership of OIPC was steady with 130 members showing their support to the Council from across the Province. OIPC members receive discounts on events that are being put on by the Council, receive a monthly newsletter and vote for members at large or other important OIPC items.

This year the OIPC was fortunate to secure funds from the Invasive Species Centre, the Ontario Ministry of Natural Resources (OMNR), and the Ontario Trillium Foundation. Funding proposals for the 2012/13 fiscal year were submitted to the Helen McRea Peacock Foundation, Suncor Community Investment Fund, Community Fisheries and Wildlife Improvement Program and Environment Canada's IASPP (before it was terminated).

PARTNERSHIPS

The OIPC continued to work with partners across the country by taking part in the National Invasive Species Working Group, which is comprised of representatives from invasive species councils and working groups across Canada. The members include: The Invasive Species Council of British Columbia, the Alberta Invasive Plant Council, the New Brunswick Invasive Species Council, the Invasive Species Alliance of Nova Scotia, Memorial University of Newfoundland Botanical Garden, Prince Edward Island IAS Working Group, Saskatchewan Invasive Species Council, Yukon Invasive Species Council, the Quebec Interdepartmental Committee on Invasive Species, and the government of the Northwest Territories and Nunavut.



The OIPC is also a Board member of the Midwest Invasive Plant Network, which is a group of representatives from organizations in the Great Lake states and Ontario, formed to reduce the impact of invasive plant species in the Midwest region.

In order for the OIPC to accomplish the number of varied and extensive tasks over the past year the organization is highly reliant on strong partnerships. Since the inception of the Council, working cooperatively has proven to be the most effective means to deal with the invasive plant problem. Partnerships on all levels are important. For a full list of partners that the OIPC works with, please see the back cover of this report.

COMMITTEES

Each committee actively works towards their goals and objectives by holding regular meetings to discuss the priorities they have set out for the year and each committee has been successful in accomplishing a variety of projects. Over the course of the year committees assess the work that is required of them and work according to their demands. During the 2011/12 fiscal 5 committees were in place, although some were more active than others. The committees include:

- Policy Committee
- Communications Committee
- Research/Control Committee
- Horticultural Outreach Collaborative
- Fundraising Committee

Policy Committee

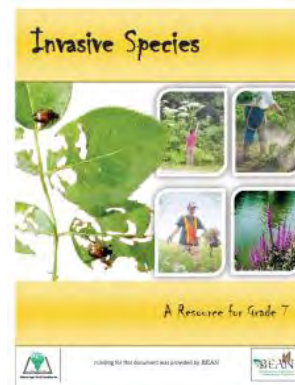
The OIPC Policy Committee was created to review existing legislation in order to develop council positions, advise members and identify gaps. This committee deals with the legislative and policy aspects and issues that address invasive plants.

The OIPC responded to requests for comments from the Federal and Provincial Government. This year OIPC responded to the renewed Ontario Biodiversity Strategy, the Invasive Alien Species Strategic Plan, provided comment on the Phytosanitary Measures and Risk Management documents for the United Nations and CFIA's weed seeds order document.

Communications Committee

The OIPC Communications Committee engages the public through education, action and information exchange. Projects that this committee worked on in collaboration over the past year include:

- Master Gardeners Partnership: The Committee provided a “canned” presentation for Master Gardeners with invasive plant species and their alternatives
- “Look Before You Leave” campaign: A new part of the Look Before You Leave campaign included the “24 for 24 campaign”. The Look Before you Leave Campaign began in 2009 as a way to educate cottagers, campers, and outdoor enthusiasts about invasive species and how they can avoid inadvertently bringing them from home to their summer activity destinations. Currently, the campaign is launched every year on the Victoria Day weekend, and reminds people of the potential pathways of spread. Since 2009 a poster and public service announcement has been created, several events were held along with media interviews. Most recently ads have been submitted for the hunting regulations manual and the Ontario Parks tabloids. The committee also began work on the “24 for 24” project which showcased one species every day for 24 days before the May 2-4 long weekend. (2012)
- Curriculum: The OIPC worked with Ontario Agri-food Education Inc. to develop a terrestrial plant curriculum for grade 7 students.



Research and Control Committee

The OIPC Research and Control Committee identifies pathways, priority species and impacts, coordinates research and monitoring activities, and Best Management Practices. Projects that this committee worked on in collaboration over the past year include:

- Best Management Practices Documents: The Ontario Ministry of Natural Resources contracted the OIPC and partners to lead the development of Best Management Practices (BMP) documents for understanding the biology, identification, and control of Giant Hogweed, Dog-strangling Vine and Buckthorn. All three BMPs along with the *Phragmites* BMP are posted on the OIPC website.
- Canned Landowner Workshop: OIPC in partnership with Credit Valley Conservation (CVC), the OFAH/MNR Invading Species Awareness Program (ISAP) and the Ontario Ministry of Natural Resources (OMNR) developed a “canned” landowner workshop to

assist landowners in creating invasive species management plans for their properties. Two of these workshops were held in 2011 in partnership with Victoria Stewardship Council, the City of Kawartha Lakes Environmental Advisory Committee, the Ontario Ministry of Natural Resources, the OFAH/MNR's ISAP, Northumberland County, Ganaraska Region Conservation Authority, and Northumberland Stewardship Council.

- **Compendium and Workshops:** The OIPC worked with the OMNR and the OFAH to develop 2 compendiums of information. One on invasive species outreach and education in Ontario (led by OFAH), and the second on invasive plant management in Ontario (led by OIPC). The compendiums were developed through a series of surveys conducted across the province and were delivered at the workshops on invasive plant management priorities and invasive species outreach and education priorities held at the end of March, 2012.
- **Tours:** In partnership with the Greater Golden Horseshoe Working Group (GGHWG) an invasive plant tour was held in the Brampton area to showcase successful management sites and control techniques.
- **Giant Hogweed:** OIPC in partnership with the Durham Region Giant Hogweed Working Group and Central Lake Ontario Conservation Authority delivered a communication package to over 50 front line staff at local and regional municipal offices and CAs in the Durham region about Giant Hogweed and its environmental and human health effects.



The Horticulture Outreach Collaborative

The OIPC Horticultural Outreach Collaborative works closely with the members of the industry in order to reduce the sale of invasive plants and inform gardeners and hobby farmers about the impacts of those species. Projects that this committee worked on in collaboration over the past year include:

- **Northern Grow-Me-Instead Booklet:** The very successful Grow Me Instead (GMI) campaign includes a guide booklet for gardeners which showcases a number of invasive ornamental plants and provides suggestions of non-invasive plant alternatives. The success of the southern guide led to the development and printing of 5000 Northern Ontario guides which have been distributed to nurseries across Northern Ontario.
- **Nursery Recognition Program:** Further to the success of the GMI, the OIPC piloted a Nursery Recognition Program that recognizes nurseries who carry and promote the sale of non-invasive and native garden plants featured in the GMI guide. In the few short months since this program began 13 nurseries have signed on.
- **Horticultural industry invasive plant tour:** The HOC conducted invasive plant tours for members of the horticulture industry to



show various common ornamental plants, which can escape gardens and creep into natural landscapes if not properly monitored. Each participant received an invasive plant kit with information developed by the OIPC and its partners.

The Fundraising Committee

The OIPC Fundraising Committee was formed in February 2011, and works to secure organizational and project funding for the Council's activities. Projects that the Fundraising Committee has been working on include:

- Project Database: Updating a database of ready-to-fund projects, so that they can be matched to funding sources
- Funding Identification: Assisting the other Committees in gaining funds to complete projects and campaigns
- Core Funding: Identifying sources of core funding and organizational income to build the capacity of the Council
- The OIPC Fundraising Committee secured over \$100,000 in core and project funding through the Ontario Trillium Foundation, Invasive Species Centre, and Environment Canada's Invasive Alien Species Partnership Program.

COMMUNICATIONS

In the News

The OIPC attended and partnered in a variety of media events, conducted interviews and distributed radio and print public service announcements.



Events

Over 200,000 people were reached at the events attended in 2011/12 fiscal year. The OIPC attended a variety of events to conduct presentations, and network with various group. Presentations were given at such events as: the Beaverton Horticultural Society meeting, Master Gardeners Coordinator Conference, the Kemptville Winter Woodlot Conference, the Giant Hogweed abatement workshop and many more.

The OIPC also set up information booths at various events to provide the public with materials and answered questions on site. Events included: the Toronto Zoo's national tree day event, The National Home Show and Canada Blooms event, the Garden Expo and more.

Compendium workshops: OIPC along with MNR and OFAH hosted 2 compendium workshops to discuss invasive plant species priorities.

For a full list of events attended please see **Table 1: Events, Presentations and Workshops attended 2011/12.**

Table 1: Events, Presentations and Workshops attended in 2011/12

<u>Name</u>	<u>Attendance</u>	<u>Location</u>	<u>Date</u>
Technical Professionals Workshop (SSFC)	40	Lindsay	01-Apr-11
Beaverton Horticultural Society Presentation	40	Beaverton	28-Apr-11
Garlic Mustard Pull at Ken Reid	10	Lindsay	29-May-11
Natural Heritage Education Workshop	150	Geneva Park	31-May-11
Northumberland Landowners Workshop	10	Port Hope	04-Jun-11
Invading Species Summer Student Training	40	Peterborough	June 9-10, 2011
City of Kawartha Lakes Landowner Workshop	10	Lindsay	12-Jun-11
Ontario Invasive Species Strategic Plan Workshop	65	Toronto	15-Jun-11
Ontario's Biodiversity Strategy Launch	65	Toronto	22-Jun-11
Ontario Power Generation Biodiversity Workshop		Toronto	
Water Soldier Watch Day	30	Trent River	20-Jul-11
Mimico Creek Monitoring Day	15	Toronto	27-Jul-11
Horseshoe Valley Road Rally	12	Alliston	17-Aug-11
Oro-Medonte Invasive Plant Road Rally	15	Oro-Medonte	17-Aug-11
King Township Invasive Plant Road Rally	15	King Twshp	24-Aug-11
CSSP Native Planting Workshop	15	Udora	31-Aug-11
Greater Golden Horseshoe Giant Hogweed Working Group Invasive Species Tour	30	Toronto	07-Sep-11
Nature League Presentation	40	Collingwood	14-Sep-11
Toronto Zoo National Tree Week Display	22,000	Toronto	21-26Sep-11
Peterborough Invasive Plant Road Rally	20	Peterborough	5-Oct-11
OIPC AGM	100	Bloomfield	October 13-14, 2011
Natural and Cultural Gathering – Anishinabek communities	30	Alderville	19-Oct-11
Master Gardeners Coordinators Conference	80	Toronto	22-Oct-11
Lake Simcoe Horticultural Society Presentation	50	Keswick	24-Oct-11
Forest Health Review	200	Orillia	27-Oct-11
Ontario Woodlot Association Tour	30	Ganaraska Forest Centre	06-Nov-11
Landscape Ontario Expo	2,000	Toronto	11-Oct-11
Best Practices, Best Shared! Conservation Areas Workshop		Geneva Park	24-26 Oct 11
LEAF's Alien Invasive Tree Tour (June 18)	40	Toronto	18-Jun-11
Ontario Stewardship Annual Business Meeting (June 14)	100	Haliburton	14-Jun-11
Pledges, Prompts and Pilot Projects, Carolinian Canada Coalition Workshop (Oct 20)	50	Woodstock	20-Oct-11
Spreading Roots, Working Together to Protect our Urban Trees (November 4)	150	Toronto	04-Nov-11

Table 1: cont.

<u>Name</u>	<u>Attendance</u>	<u>Location</u>	<u>Date</u>
Association of Municipalities of Ontario Annual General Meeting	100	London	21-24 Aug 11
Trees for Mapleton	50	Drayton	28- Oct-11
FOCA/RAFT Fall Seminar	87	Toronto	5-Nov-11
Etobicoke Master Gardeners Presentation	30	Toronto	
Conservation Areas Workshop	30	Orillia	
Green Industries Class (Durham Continuing Education)	15	Oshawa	
Giant Hogweed Management and Abatement Workshop	45	Darlington	15-Nov-11
Sheridan Nursery Open House	20	Whitby	
Darlington Provincial Park Presentation	35	Darlington	
Get Outside Whitby	50	Lynde Shores CA	
Camp Samac Fishing Day	15	Oshawa	
Whitby Harbor Days	200	Whitby	
Cargill Growers Presentation	25	Guelph	
eDNA workshop	72	Peterborough	08-Dec-11
Niagara Woodlot Association AGM	50	Niagara	January 16 2012
Winter woodlot conference	250	Kemptville	February 22 2012
National Invasive Plant Forum	100	Ottawa	February 28 2012
National Home Show and Canada Blooms		Toronto	March 14 2012
Compendium workshop	100	Toronto	March 21-22 2012
Grey Bruce woodlot Conference	70	Elmwood	March 31 2012
Total	226,746		

Social media/ newsletter: The OIPC continues to distribute monthly updates to a network of over 600 individuals, who receive information about invasive plant research, control projects, educational material, job postings, conferences, etc., that are being conducted across the province. Many of the recipients forward the updates to people in their organization or network.



The OIPC website www.ontarioinvasiveplants.ca, provides users with up-to-date information including; downloadable educational materials, strategic documents, an events calendar, links to other invasive plant sites, Board activity notes, and more. The OIPC also provides daily updates to followers through the OIPC Twitter page www.twitter.com/OIPC1 and facebook page at www.facebook.com/ontarioinvasiveplantcouncil for a list of media events please see **Table 2: Media Events 2011/12**

Table 2: Media Events 2011/12

<u>Name</u>	<u>Circulation</u>	<u>Date</u>	<u>Featured</u>
Northumberlandview.ca	5614	24-Mar-11	Hayley Anderson
Ontario Out of Doors	92000	01-May-11	OIPC
Orillia Packet and Times	6900	June 7 2011	Francine Macdonald
Insidetoronto.com		July 5 2011	Hayley Anderson
Therecord.com		July 9 2011	Pedro Antunes, Larry Martin, Stephen Murphy
Georgina Advocate		Aug-11	OIPC
Innisfil Scope	12100	August 8 2011	OIPC
Scarborough Horticultural Society Newsletter	150	01-Sep-11	OIPC
The Professional Forester (OPFA newsletter)	600	01-Sep-11	OIPC
Ontario Association of Landscape Architects - Fall Issue 2011		01-Oct-11	OIPC
TOTAL :	117,364		

OUTREACH

The OIPC in partnership continued to print and distribute a variety of educational material, including various fact sheets, field guides, Grow Me Instead guides and informational postcards in order to bring awareness to members of the public and outdoor recreationists such as hikers, cyclers, campers, and various other trail users.

A web factsheet on false spirea was created to address the public's concern and links to a variety of other organizations and agency sites and information from the OIPC website have been added for easy access by the user.

A Victoria Day campaign was launched again in the spring and this year's campaign included a poster and information package, booth space to engage the public and television interviews.

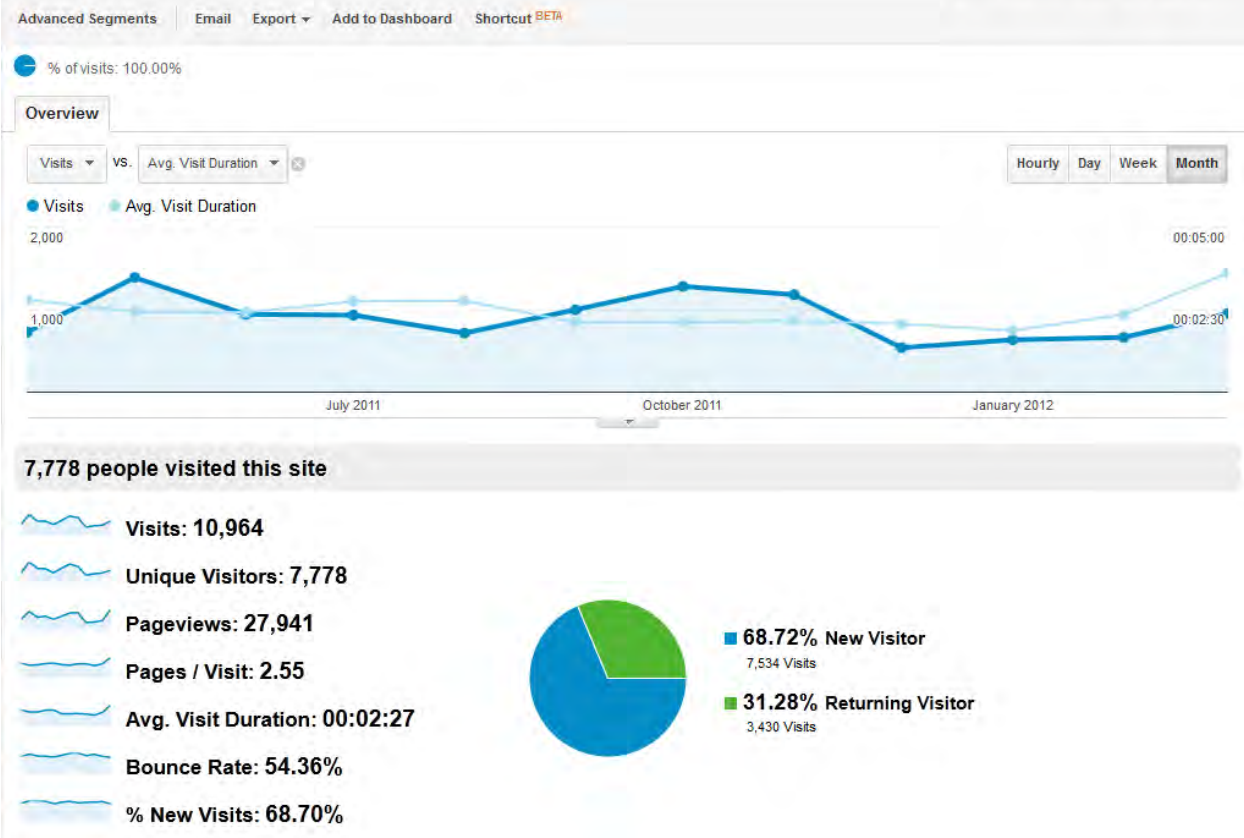
OIPC WEBSITE

This fiscal the OIPC website had about 11,000 visits by close to 8,000 people. About 3,500 people are repeat "clients", and about 1,000 of those visit more than 7 times annually. About 6% of our clients check the website once every two weeks. Visitors looked at 28,000 pages. Most people come to find a specific item and then leave, as indicated by the fact that they view on average 2.55 pages/visit and only stay on the site for an average of 2 ½ minutes.

The following graphic illustrates how the monthly average duration of visits (the time each person spends on the site/visit) changed.

Visitors Overview

Apr 1, 2011 - Mar 31, 2012

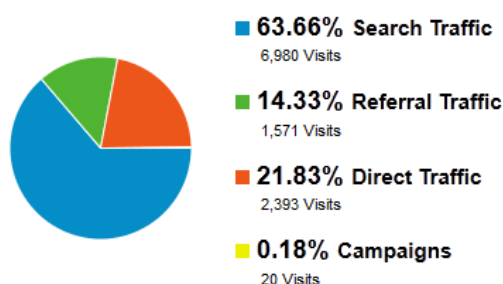


Of the 10,302 visitors from Canada, 95% were from Ontario, 2.5% were from Quebec and 1.2% were from BC. Of the US visitors, the majority were from Great Lake States and North Carolina.

Most of our Ontario visitors were from Toronto (23%), Ottawa (7%), Peterborough (6.7%), London (4.5%) as well as Kitchener, Guelph, Barrie, Hamilton and Mississauga (at between 2 and 3% each).

The majority (64%) of people are coming to us from a browser (i.e. Google, Firefox, Chrome, etc.) after entering keywords. Other data in our analytics package indicates that 97% of our people use Google. Other websites direct 14% of our traffic to us and 22% know our web address/have us bookmarked and come directly to us. About 30% of the referrals come from the Toronto Region CA and the OFAH websites. Other top referring sites are MNR, the David Suzuki organization, Environment Canada, Facebook, the International Society for Arboriculture, and other Conservation Authorities.

10,964 people visited this site



OIPC DELIVERABLES FOR THE 2011/2012 YEAR

1. Sustainability and fundraising plan

The OIPC hired an external consultant to work with the Council on the creation of a sustainability and fundraising plan to ensure the long-term viability of the Council.

To develop this plan the consultants have surveyed the OIPC Board and broader partnership in order to determine the future goals and ideas for the Council. This plan is currently being worked on and will perpetuate the Council and its operation into the future. This plan will include a fundraising plan and identified potential foundation support and corporate sponsorship.

2. Website

Updates to the site.

The OIPC website was created in 2008 and is in need of updates, improved navigation and additional capacity to host information. Updates are currently underway and will be completed in November 2012

3. Incorporation

The OIPC to become an incorporated entity.

The OIPC filed its incorporation application prior to March, 2012. It became an incorporated entity in the 2012-2013 fiscal year.

4. Landowner workshops

The OIPC in partnership hosted community workshops in association with local groups to provide information to landowners on the identification and control of invasive plant species on their properties.

5. The 5th AGM of the OIPC and Invasive Plant Symposium

Organize and host the 5th OIPC AGM & invasive plant symposium.



The symposium acts as a provincial forum to share expertise and knowledge on the prevention, detection and management of invasive plants. It allows the OIPC committees to meet and report on their activities to the broader council membership. Guest speakers included committee members, members of the other councils, scientists and practitioners.

The AGM and Invasive Plant Symposium was held in Picton Ontario in October. The event had 18 speakers discussing a variety of topics dealing with invasive plants, 3 field tours and an evening social. There were more than 110 people in attendance. Evaluation forms showed an overwhelming number of positive responses with most attendees indicating that they would attend the next AGM/symposium.

6. Baseline Information

Collection of baseline information regarding attitudes and behaviours.

In order to assess the effectiveness of actions, projects and campaigns undertaken by the OIPC, baseline information was needed to determine current attitudes and behaviours towards invasive plants, their impacts, and solutions. The baseline information was collected through a survey which was filled out by attendees at various tradeshows and events as well through a second survey with the ISAP. In total over 1,500 people were surveyed and the information has been compiled. The information collected will be used in the future to compare the changes in attitudes and behaviours of the public towards invasive species.

7. Invasives Tracking System

Provision of the Invasives Tracking System for use by OIPC member organizations.

OIPC helped with the provisions of the ITS by informing our key audiences about the tracking tool, how to use it and why it would be beneficial to them. We provided information and demonstrations at various events, workshops and forums. The OIPC also ensured that information about the ITS was disseminated to our network of contacts and the public through our media projects, information materials, website and other publications.

8. “Mayday Campaign”

Expansion of the “Mayday Campaign”.

The Mayday Campaign has expanded to include a number of new media to spread the word. The Mayday campaign (renamed the *Look Before You Leave* campaign) placed ads in Ontario Out of Doors, Ontario Park Tabloids, and the Hunting regulations. As well, a media release was drafted for release on the May (2012) long weekend and a radio public service announcement was released. The poster was mailed out to various parks and Conservation Authorities and a new postcard was been printed and distributed.



9. Best Management Practices Guides

Development of Best Management Practices for Giant Hogweed, Dog Strangling Vine and Buckthorn.

Through the development of the Best Management Practices (BMP) documents the OIPC was able to consolidate the information for the effective management, prevention, early detection and rapid response of Common Buckthorn, Giant Hogweed and Dog-strangling Vine in Ontario. All three BMPs are posted on the OIPC website.

10. Clean Equipment protocol

Development of a Clean Equipment Protocol for field crews.

The OIPC in partnership with the Peterborough Stewardship Council developed a clean equipment protocol document to be used with the associated training program in order to prevent the spread of invasive plants through this pathway. The protocol establishes a standard for cleaning vehicles and equipment and provides a guide to prescribing its application where current codes of practice, industry standards or other environmental management plans are not already in place.

11. Grow Me Instead campaign

Expansion of the successful GMI Campaign

The OIPC's Grow Me Instead (GMI) focuses on invasive plant awareness and management, and works with the horticultural industry to reduce/prevent the sale of invasive horticultural plants throughout Ontario. The campaign was developed with strong partnerships in the horticulture industry and highlights non-invasive and native plant alternatives that can be sold and planted instead of popular invasive garden plants.



12. Grow Me Instead: Nursery Recognition pilot project

Development of the Nursery Recognition program.

The Nursery Recognition Project (NRP) built upon the success of the GMI project by developing a voluntary recognition system for nurseries and landscape companies in the GTA. The project identifies nurseries that inform their clients about invasive plants through the Nursery Recognition Program display, signage, header cards and GMI guide and are selling the non-invasive alternatives within the guide. Training opportunities were offered to participating nursery and landscape staff to highlight the problem with invasive horticultural plants and their alternatives. Participating nurseries are listed on the OIPC website.

13. Compendium of Invasive plant management

Development of a compendium of invasive plant management projects in Ontario.

A compendium was created of invasive plant management projects occurring in the province of Ontario, throughout Canada and in nearby states. The compendium was created to allow users to find information about invasive plant management and easily link with others working on similar projects. A workshop was held at the end of March to complete the last step in the Delphi process and identify strategic priorities, and next steps as well as showcase the compendium.

14. Printing/ shipping and mailing

Printing for various projects was needed included both southern and Northern Grow Me Instead, Landowners guides, factsheets, and more. The OIPC delivers thousands of information materials to the public and other organizations throughout the year at no cost to the receiver.

15. Staff***Continued employment of the Council staff.***

For the first time the OIPC has been able to hold two staff in order to accomplish the tasks set forth by the Council and membership. The Council Coordinator and Project Liaison aid in the facilitation of the goals and activities of the Council.

THE FUTURE OF THE OIPC

The OIPC will continue to work towards promoting a collaborative and effective approach to dealing with invasive plants across the province and has set out some goals for the 2012-2013 fiscal year including:

- Ensure that OIPC is a strong, financially stable organization that will persist in the future and demonstrate leadership.
- Develop OIPC into a strong network connecting land managers, researchers, educators, industry and others on the issue of invasive plants.
- Development of relevant information materials such as Best Management Practices for Japanese Knotweed and Garlic Mustard.
- Expansion of the Giant Hogweed control workshop to include a Northern Ontario and Southern Ontario location. This workshop will build on one developed in 2010 and will be delivered to registered herbicide applicators in Ontario.
- Encourage and assist the development of effective legislation, policies and programs that will support the prevention (of introduction and establishment) of invasive plant species.
- Continue to expand and grow the Nursery Recognition Program across the province to ensure the reduction of sale within the horticulture industry.
- Development of a compendium of invasive plant research initiatives occurring across Ontario, and in neighboring jurisdictions.
- Continue to provide support for land managers to facilitate appropriate control and management of invasive plant species across Ontario.
- Identify needs of target audiences, create and share appropriate educational materials and programs

The OIPC will continue to grow in 2012/13 and pursue its goals of managing invasive plants in a collaborative and effective manner.

FINANCIAL STATEMENTS FOR 2011-2012

Year 2011-2012	April-March fiscal
Expenditures	
Human Resource Expenses	\$ 102,600.00
Contract Services	\$ 13,000.00
Travel and Field Expenses	\$ 3,800.00
Vehicle	\$ 1,500.00
Office expenses	\$ 3,825.00
Printing and production	\$ 17,725.00
Website	\$ 5,000.00
Translation of material	\$ 4,676.00
AGM	\$ 2,475.00
Admin Fees	\$ 15,275.00
Total Expenditures	169,876.00

Year 2011-2012	April-June
Revenues	
Membership/AGM Registration	\$ 10,900.00
Grants/Project Funds	\$ 234,233.90
donations	\$ 6,000.00
contracts	\$ 3,500.00
Total Revenues	254,633.90
Balance	84,757.90

The OIPC received financial support from the following organizations:

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario



Invasive
Species
Centre

Catalyst for research and response

Canada



Ontario

hydro
one



Dow AgroSciences



ENGAGE AGRO



ONTARIO'S
INVADING
SPECIES
AWARENESS PROGRAM

Thank you to all our members!

**Your continued support is the key to OIPC's
success.**

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2011-2012



OIPC's 5th AGM and Invasive Plants Symposium



OIPC Billboard at Lake Panache



Invasive Plant Road Rally



OIPC's 5th AGM and Invasive Plant Symposium



OIPC Hospitality Suite



Grow Me Instead participating Nursery Native Plants in Claremont

Thanks to our many Partners!



Invasive
Species
Centre

Catalyst for research and response



Canadian Food
Inspection Agency



Hemlock Hill

