Ontario's Invading Species Awareness Program

Spreading the word...not the species!





Kyle Borrowman
Terrestrial Invasive Species Outreach Liaison

## **Invading Species Awareness Program**

- Joint education/awareness
   <u>partnership</u> of the <u>OFAH</u> and the <u>MNRF</u> since 1992
  - Focus on education and outreach for aquatic and terrestrial invasive invertebrates, fish and plants
  - Develop and deliver programs designed to monitor the occurrence and distribution of invasive species
  - O Contribute towards surveillance, control, and rapid response of invasive species (e.g., water soldier)
  - Provide education and outreach to key pathways for invasive species introductions and/or spread



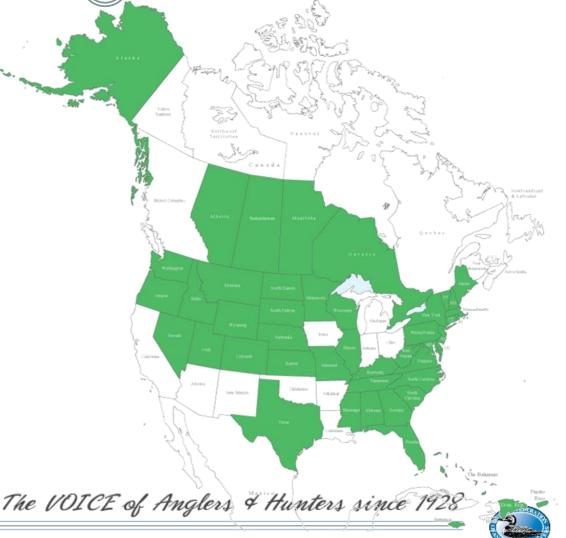




EDD MapS Ontario

Early Detection & Distribution Mapping System

- Launched in 2005 by the Centre for Invasive Species and Ecosystem Health at the University of Georgia
- Adapted for Ontario and launched April 2014
- Combines data from other databases, organizations & volunteers
- Data will become the foundation for a better understanding of invasive species distribution around the world

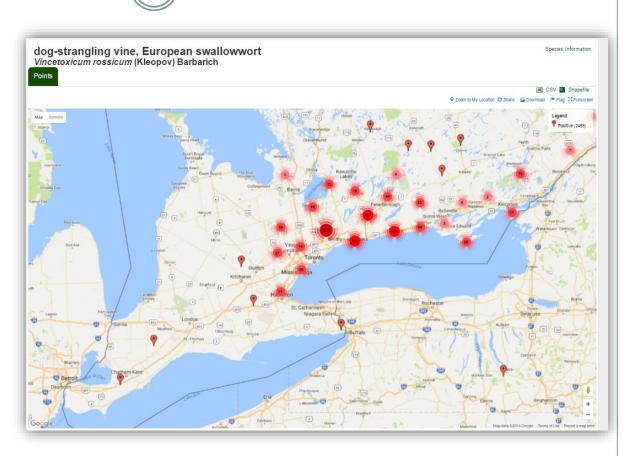






- Over 35,000 Reports in the EDDMapS Ontario
   Database
- Easily Accessible
- Verified
- Available in Real-time













### See it, Map it

- Fast and easy no knowledge of GIS required
- Web-based mapping of invasive species distribution to help fill gaps and identify "leading edge" ranges
- Helps Early Detection and Rapid Response with online data entry, email alerts and network of expert verifiers
- Data can be searched and downloaded













### Smartphone App

The EDDMapS Ontario app brings the power of EDDMapS to your smartphone. Now you can submit invasive species observations directly with your smartphone from the field. These reports are uploaded to EDDMapS and e-mailed directly to verifiers for review.





Search for **EDDMapS Ontario** 

\*Download under wifi connection\*







### See it...

- Observation
- Enter info into EDDMapS

Data immediately loaded to website

Confirmed data freely available to users

- Confirmed/Not Confirmed
- Data reviewed by verifiers

- My EDDMapS
- Interactive queries

View data and/or visualize with interactive maps

Map it...

ONTARIO'S INVADING SPECIES AWARENESS PROGRAM



### Verification



- Timelines for verification vary by species
- Priority is given to species of high concern or high risk
- Species categories:
  - Priority species
    - Asian carp species
    - High risk species not currently known in Ontario
    - High risk species currently established in Ontario but reported outside their known distribution
  - All other species









### How can EDDMapS can help a municipality

- Create an Invasive Species Database (framework is already in place)
- Easy reporting and verification process (roads surveys, bulk uploads)
- Simple Field Application (smartphone/tablet or spreadsheet)
- O Point, line and polygon reporting
- Access to data from multiple sources
- Create "Alerts" for species of concern
- Support through ISAP Staff
- Data Downloads
- o It's FREE!!!











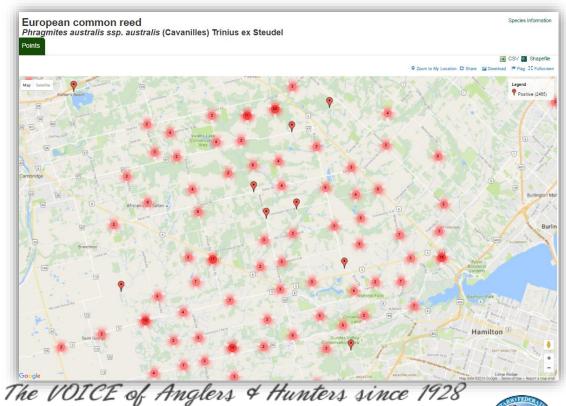




### Reporting with EDDMapS

- Easy Field Reporting (e.g. City of Hamilton)
- Generate large quantities of data
  - ▼ Road Surveys
  - Citizen scientists





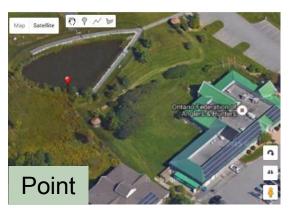


# EDD MapS Ontario Early Detection & Distribution Mapping System

## Reporting in EDDMapS

### Reporting with EDDMapS

- Bulk uploads
  - Upload historical or new reports
- O Point, polygon and line data available
- Verification process (consult with ISAP)







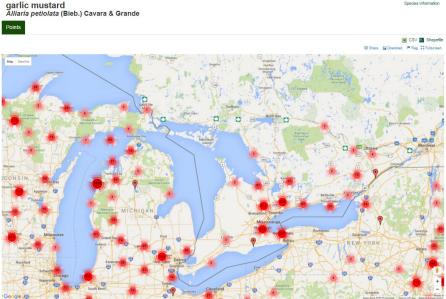






- Accessing and using the data:
  - Search existing species within their jurisdiction
  - Access mapping tools to query species by area (e.g. upper or lower tier)



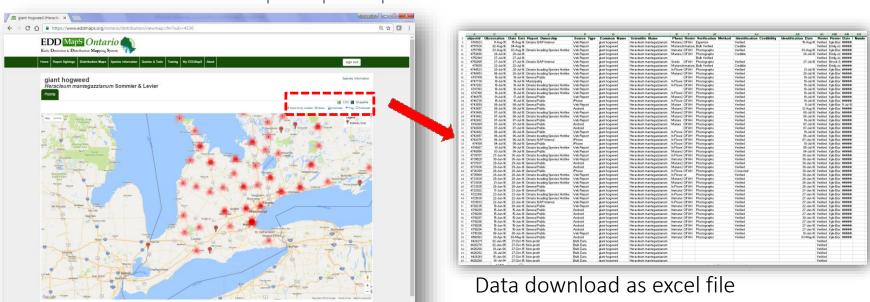








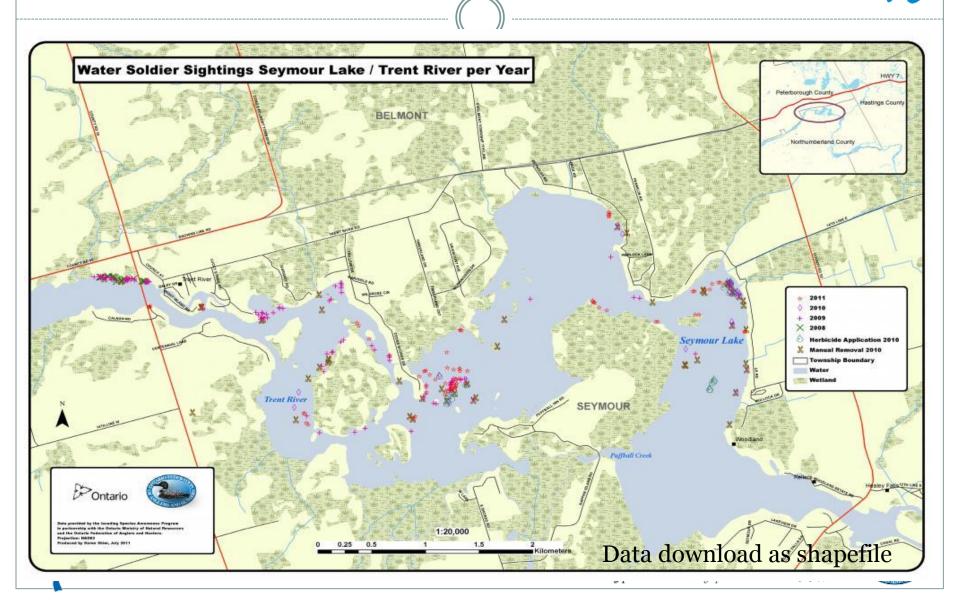
- Accessing and using the data:
  - Set various filters for Data Downloads
  - Excel Datasheet of ArcGIS Shapefile
  - Access to ALL EDDMapS Reports province wide







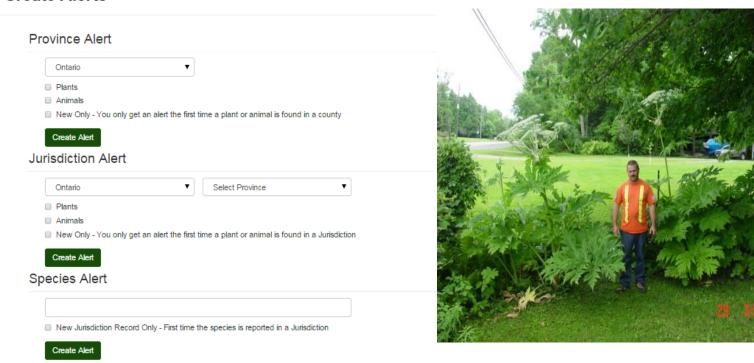






- Early Detection and Rapid Response:
  - Set up "alerts" for species of concern in their area

#### **Create Alerts**









Home

Report Sightings

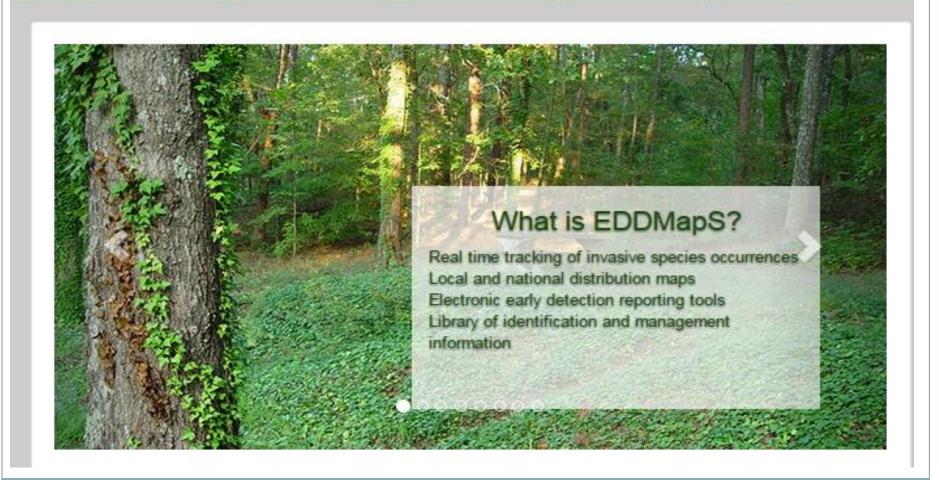
Distribution Maps

Species Information

Queries & Tools

Training

My EDDMapS







Home Report Sightings

Distribution Maps

Species Information

Queries & Tools

Training

My EDDMapS

About

sign out

Click on the type of species you would like to report.













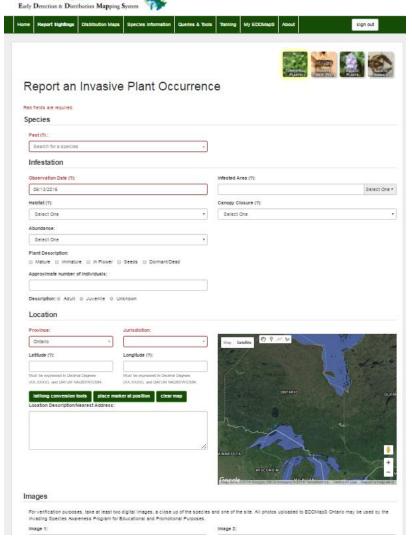




EDD MapS Ontario

### Report Page:

- Species
- Infestation
- Habitat
- Abundance
- Description
- Number of Individuals
- Location
- Image Upload
- Additional Comments





### Observations:

- Standardized on-line reporting forms with custom attribute fields by taxa
- Required fields in Red
  - Observation Date
  - O Habitat
  - O Location
  - Include any other available information



The VOICE

### Report an Invasive Plant Occurrence

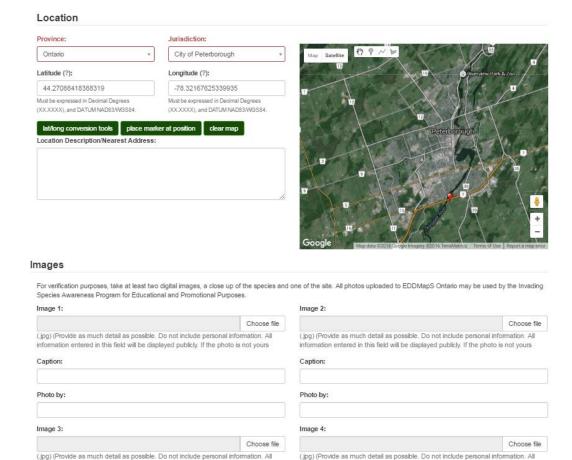
Ψ	
	Infe
	Ca
*	
*	
Inknown	
Inknown  Jurisdiction:	
	_



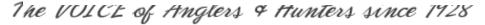


### **Location Tools:**

- Click and drag red marker to sighting location
- Select a Jurisdiction
- Red denotes required fields
- Latitude
- Longitude
- Conversions







information entered in this field will be displayed publicly. If the photo is not yours



information entered in this field will be displayed publicly. If the photo is not yours



www.invadingspecies.com • Invading Species Hotline 1-800-563-7711

## Reporting in EDDMapS

#### **Images**

For verification purposes, take at least two digital images, a close up of the species and one of the site. All photos uploaded to EDDMapS Ontario may be used by the Invading Species Awareness Program for Educational and Promotional Purposes.

Image 1:	Image 2:						
Choose file	Choose file						
(.jpg) (Provide as much detail as possible. Do not include personal information. All information entered in this field will be displayed publicly. If the photo is not yours	(.jpc) (Provide as much detail as possible. Do not include personal information. All information entered in this field will be displayed publicly. If the photo is not yours						
Caption:	Caption:						
Photo by:	Photo by:						
Image 3:	© Open  Libraries ▶ Pictures ▶ JK  V 49 Search JK  Organize ▼ New folder						
Choose file							
(.jpg) (Provide as much detail as possible. Do not include personal information. All information entered in this field will be displayed publicly. If the photo is not yours	Favorites Desktop Downloads OneDrive Recent Places SkyDrive Douments Music Pictures Videos  Pictures library JK  Arrange by: Folder   Arrange by: Folder   Select a f to previe						
	File name: JPEG Image T						
ONTARIO'S The VO	OIC2						

## **Bulk Upload**





- How to send bulk data:
  - Send directly to EDDMapS or ISAP
  - Verification may or may not include photo confirmation (based on species, expertise, location, etc.)
  - Template available online
  - Organize a plan with ISAP

41	Α	С	D J	K	0	P	Q T	AI	AJ	AK	AL	AM .	
C			Date Ente Report Ownership	Source Type		Scientific Name		ier Yerification Method		Identification Date			
H	4761023	11-Aug-15	15-Aug-16 Ontario ISAP Internal	Web Report	giant hogweed	Heracleum mantegazzianum	Mature, OFAH		Verified	15-Aug-16		Kyle Bor #	
	4757834	02-Aug-16	04-Aug-16	Web Report	giant hogweed	Heracleum mantegazzianum	Mature,Immatu		Credible			Emily Jo #	
	4757156	03-Aug-16	03-Aug-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kyle Bor #	
	4753698	28-Jul-16	28-Jul-16	Web Report	giant hogweed	Heracleum mantegazzianum	Mature, OFAH		Credible	28-Jul-16		Emily Jo #	
	4752941	27-Jul-16	27-Jul-16	Web Report	giant hogweed	Heracleum mantegazzianum		Bulk Verified				Emily Jo #	
	4752865	27-Jul-16	27-Jul-16 Ontario ISAP Internal	Web Report	giant hogweed	Heracleum mantegazzianum			Verified	27-Jul-16		Brook S #	
L	4750111	22-Jul-16	22-Jul-16	Web Report	giant hogweed	Heracleum mantegazzianum	Mature,Immatu		Credible			Emily Jo #	
L	4748523	20-Jul-16	20-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kyle Bor ≢	
	4748453	06-Jul-16	20-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Mature J OFAH		Verified			Kyle Bor #1	
	4747819	19-Jul-16	19-Jul-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	OFAH		Verified			Kyle Bor #1	
Ш	4747730	19-Jul-16	19-Jul-16 Municipality	Web Report	giant hogweed	Heracleum mantegazzianum			Verified			Kyle Bor #1	
Т	4747282	18-Jul-16	18-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kyle Bor ≢	
	4747183	18-Jul-16	18-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	OFAH		Verified			Kyle Bor ≢:	
	4747168	18-Jul-16	18-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kyle Bor ≢:	
	4746975	01-Jul-16	17-Jul-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	Mature J OFAH	l Photographs	Verified			Kyle Bor ≢:	
	4746728	15-Jul-16	15-Jul-16 General Public	Phone	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH	l Photographs	Verified			Kyle Bor #:	
	4743659	08-Jul-16	08-Jul-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	Mature OFAH	l Photographs	Verified			Kyle Bor 11-	
	4743657	08-Jul-16	08-Jul-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Mature J OFAH		Verified			Kyle Bor #:	
	4743469	07-Jul-16	08-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Mature J OF AH	l Photographs	Verified	08-Jul-16	Verified	Kyle Bor #1	****
	4743462	07-Jul-16	08-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Mature J OF AH	l Photographs	Verified	08-Jul-16	Verified	Kyle Bor #1	****
	4742682	07-Jul-16	07-Jul-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	Mature OFAH	l Photographs	Verified	19-Jul-16	Verified	Kule Bor #1	****
	4742601	07-Jul-16	07-Jul-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Mature OFAH	l Photographs	Verified	07-Jul-16	Verified	Kule Bor #	****
	4742600	07-Jul-16	07-Jul-16 General Public	Android	glant hogweed	Heracleum mantegazzianum	OFAH	l Photographs	Verified	07-Jul-16	Verified	Kule Bor #	****
	4742482	06-Jul-16	06-Jul-16 General Public	Web Report	glant hogweed	Heracleum mantegazzianum	In Flowe OFAH	l Photographs	Verified	19-Jul-16	Verified	Kule Bor #	****
	4742087	06-Jul-16	06-Jul-16 Ontario Invading Species Hotline	Web Report	glant hogweed	Heracleum mantegazzianum	In Flowe OFAH	l Photographs	Verified	06-Jul-16	Verified	Kule Bor #	****
	4742074	06-Jul-16	06-Jul-16 Ontario ISAP Internal	Phone	glant hogweed	Heracleum mantegazzianum	In Flowe OFAH	l Photographs	Verified	07-Jun-16	Verified	Kule Bor #	****
	4741191	04-Jul-16	05-Jul-16 General Public	Phone	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH	l Photographs	Verified	19-Jul-16	Verified	Kule Bor #	****
	4741067	01-Jul-16	04-Jul-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kule Bor #	
	4740954	03-Jul-16	04-Jul-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	MatureJ OFAH		Verified			Kule Bor #	
	4739707	27-Jun-16	30-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified	30-Jun-16	Verified	Kule Bor #	****
	4739520	30-Jun-16	30-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4737837	29-Jun-16	29-Jun-16 General Public	Android	giant hogweed		MatureJ OFAH		Verified			Kule Bor #	
	4737836	29-Jun-16	29-Jun-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Mature J OFAH		Verified			Kule Bor #	
	4736309	28-Jun-16	28-Jun-16 General Public	Phone	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Corrected			Kule Bor #	
	4735969	28-Jun-16	28-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe of	Photographs	Verified			Kule Bor #	
	4733939	28-Jun-16	28-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Mature J OFAH		Verified			Kule Bor #	
	4733936	21-Jun-16	28-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed		Mature J OFAH		Verified			Kule Bor #	
	4733935	28-Jun-16	28-Jun-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kule Bor #	
	4722922	17-Jun-16	23-Jun-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #1	
	4722918	23-Jun-16	23-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kule Bor #1	
	4721838	22.dun/16	22-Jun-16 Ontario Invading Species Hotline	Web Report	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #1	
	4721833	22-Jun-16	22-Jun-16 Ontario ISAP Internal	Web Report	giant hogweed	Heracleum mantegazzianum	In Flowe OFAH		Verified			Kule Bor #1	
	4720235	19-Jun-16	20-Jun-16 General Public	Web Report	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
H	4718209	15-Jun-16	15-Jun-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
Н	4718208	15-Jun-16	15-Jun-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4718207	15-Jun-16	15-Jun-16 General Public	Android	giant hogweed	Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4718207	15-Jun-16	15-Jun-16 General Public	Android	giant nogweed	Heracleum mantegazzianum Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4718205	15-Jun-16	15-Jun-16 General Public	Android	giant nogweed giant hogweed	Heracieum mantegazzianum Heracieum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4718205	15-Jun-16	15-Jun-16 General Public	Android	giant nogweed giant hogweed	Heracleum mantegazzianum Heracleum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4715300	08-Jun-16	08-Jun-16 General Public	Web Report		Heracieum mantegazzianum Heracieum mantegazzianum	Immatur OFAH		Verified			Kule Bor #	
	4715300 4500183		03-Mau-16 General Public		giant hogweed	Heracieum mantegazzianum Heracieum mantegazzianum			Verified			Kyle Bor #	
		30-Apr-16		Android	giant hogweed		Immatur OFAH	H Photographs	venned	U3-May-16	Verified	vite Rot #	****
	4426271	02-Jun-05	27-Oct-15 Non-profit	Bulk Data	giant hogweed	Heracleum mantegazzianum							
	4426270	02-Jun-05	27-Oct-15 Non-profit	Bulk Data	glant hogweed	Heracleum mantegazzianum					Verified		
	4426268	01-Jan-04	27-Oct-15 Non-profit	Bulk Data	glant hogweed	Heracleum mantegazzianum					Verified		
	4426262	26-Jul-04	27-Oct-15 Non-profit	Bulk Data	glant hogweed	Heracleum mantegazzianum					Verified		
	4426261	15-Jun-04	27-Oct-15 Non-profit	Bulk Data	giant hogweed	Heracleum mantegazzianum					Verified		
	4426260	26-Jul-04	27-Oct-15 Non-profit	Bulk Data	giant hogweed	Heracleum mantegazzianum					Verified		

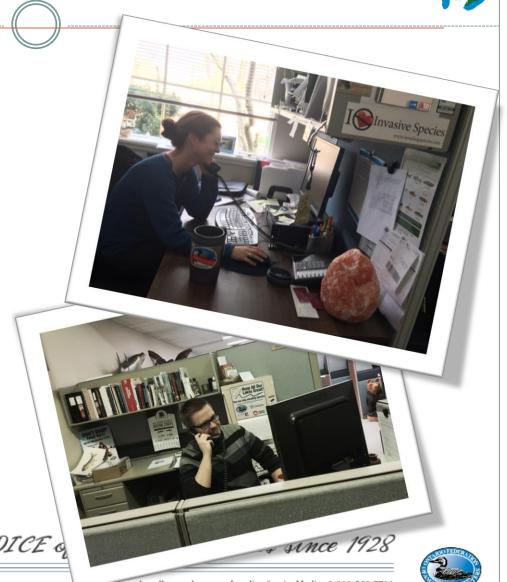




## Support Through ISAP



- Invading Species Hotline
  - Toll free number to the public
  - 1-800-563-7711
  - Provide information and receive reports of invasive species in the province
  - O Mon-Fri 9-5





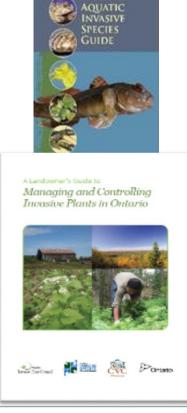


### **Educational Resources**



- Over 60 educational resources available in print version
- Over 90 available for download at <a href="https://www.invadingspecies.com">www.invadingspecies.com</a>







## Questions?



kyle borrowman@ofah.org 705-748-6324 ext. 265

www.eddmaps.org/Ontario

www.invadingspecies.com

Invading Species Hotline: 1-800-563-7711

