



Every Act of Conservation Matters

10-26-16

ONTARIO**POWER**
GENERATION



**WILDLIFE
HABITAT COUNCIL**SM



Martha Gruelle: making conservation part of corporate culture.



Jeff Wright: OPG's planning and action for biodiversity.

Industrial & commercial properties have a lot of potential habitat



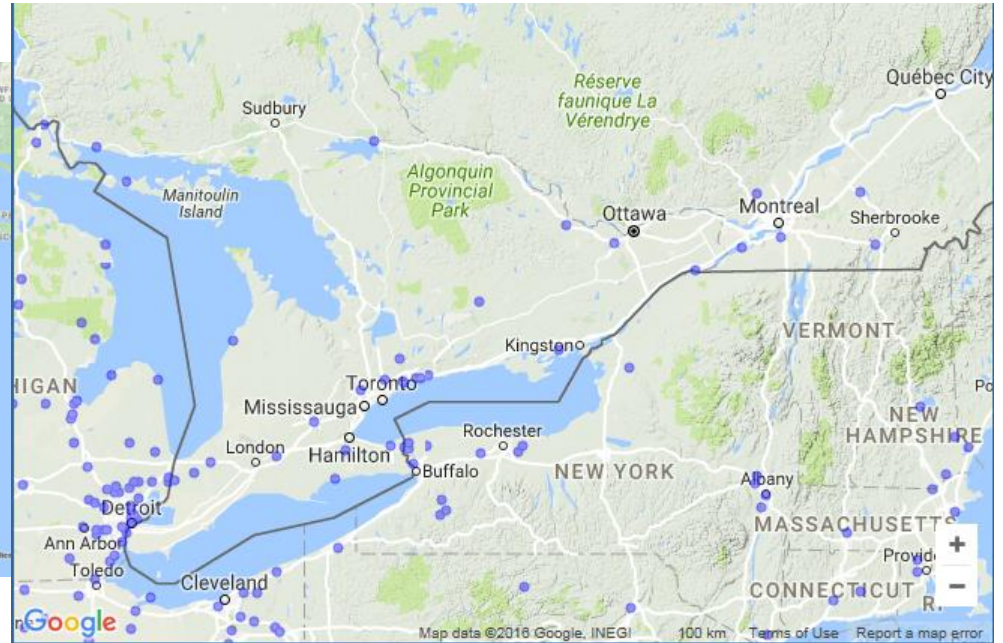
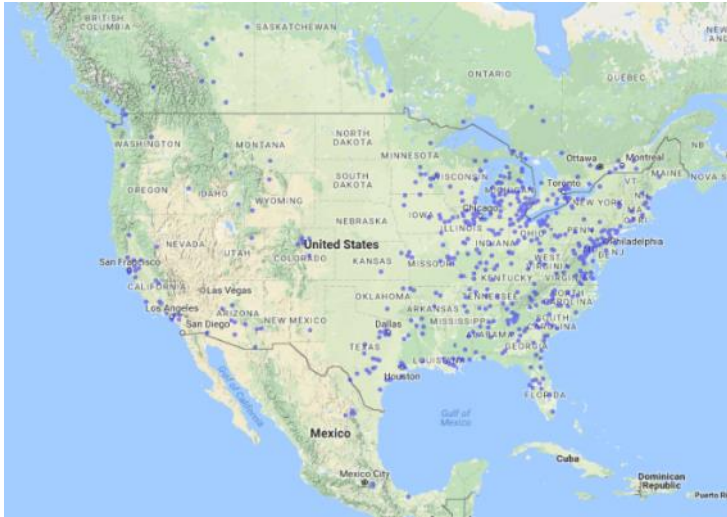
Stress relief, attention restoration

“soft fascinations”



promotes and certifies habitat
conservation and management
on corporate lands through
partnerships and education.

Certified Corporate Sites





We help
corporations get
projects on the
ground

We recognize
conservation efforts

We tell everyone



Why companies get involved

- Engagement: employees & community
- Sustainability reporting
- 3rd party recognition

How to use these motivations toward conservation priorities?





Habitat Projects:

Desert
Forest
Grasslands
Landscaping
Marine Intertidal
Savanna
Shrubland
Wetlands

Species Management Projects:

Avian
Bats
Invasive Species
Mammals
Pollinators
Reptiles and Amphibians

Education and Awareness Projects:

Awareness and Community Engagement
Formal Learning
Training

Other Options Projects:

Green Infrastructure
Integrated Vegetation Management
Land Conservation Agreements
Remediation
Species of Concern
Invasive Species – Coordinated Approaches



Driving change

- Transparency => credibility
- Scoring
 - + Adaptive management
 - + Ecosystem management
 - + Alignment w/ regional priorities
 - + Beyond the fenceline

Some Novel Habitats

DTE Energy Monroe Power Plant



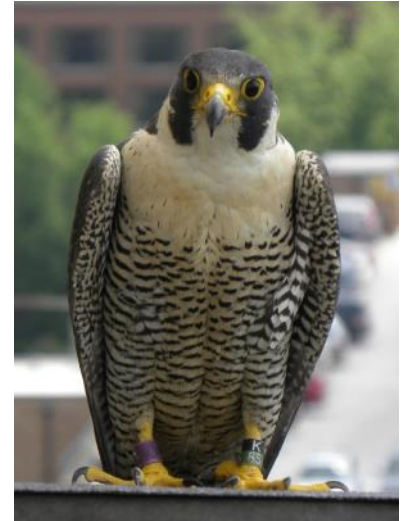
Some Novel Habitats

Lafarge Marblehead Quarry



Some Novel Habitats

GM Warren (Mich.) Tech Center



Some Novel Habitats

Toyota Technical Center



