



Every Act of Conservation Matters

10-26-16

ONTARIO**POWER**
GENERATION



**WILDLIFE
HABITAT COUNCIL**SM



Martha Gruelle: making conservation part of corporate culture.



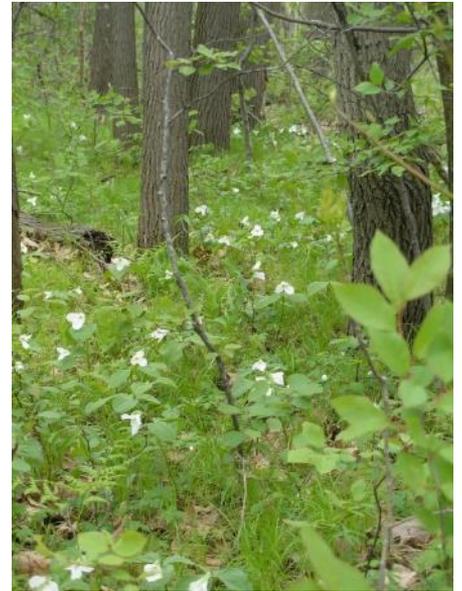
Jeff Wright: OPG's planning and action for biodiversity.

Industrial & commercial properties have a lot of potential habitat



Stress relief, attention restoration

“soft fascinations”

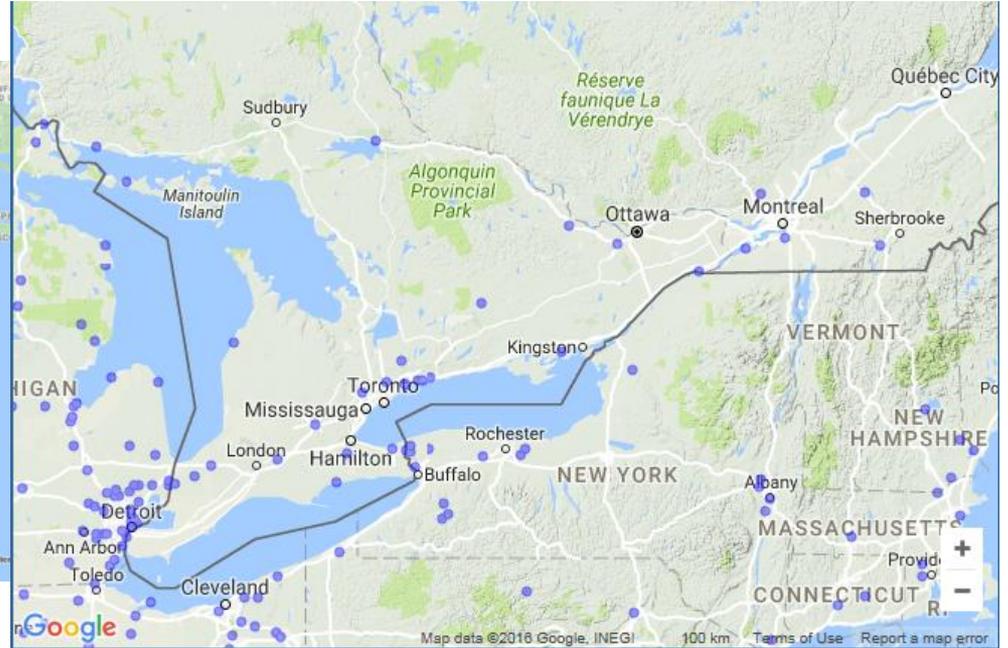
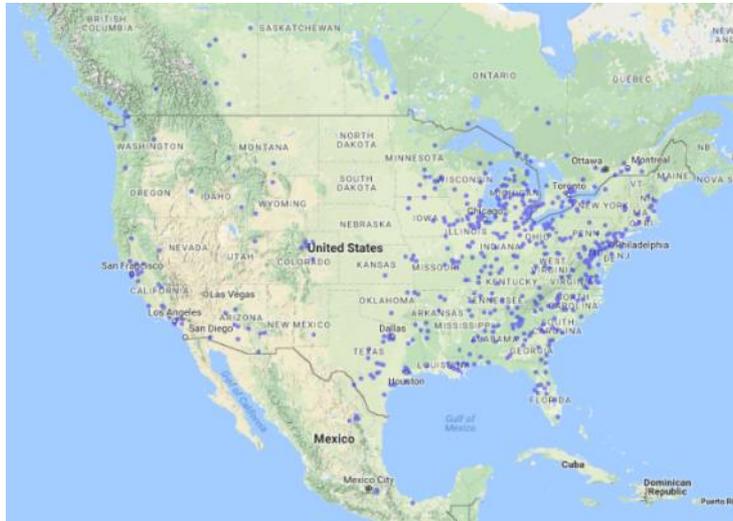




promotes and certifies habitat conservation and management on corporate lands through partnerships and education.



Certified Corporate Sites





We help
corporations get
projects on the
ground

We recognize
conservation efforts

We tell everyone



Why companies get involved

- Engagement: employees & community
- Sustainability reporting
- 3rd party recognition

How to use these motivations toward conservation priorities?





Habitat Projects:

- Desert
- Forest
- Grasslands
- Landscaping
- Marine Intertidal
- Savanna
- Shrubland
- Wetlands

Species Management Projects:

- Avian
- Bats
- Invasive Species
- Mammals
- Pollinators
- Reptiles and Amphibians

Education and Awareness Projects:

- Awareness and Community Engagement
- Formal Learning
- Training

Other Options Projects:

- Green Infrastructure
- Integrated Vegetation Management
- Land Conservation Agreements
- Remediation
- Species of Concern
- Invasive Species – Coordinated Approaches



Driving change

- Transparency => credibility
- Scoring
 - + Adaptive management
 - + Ecosystem management
 - + Alignment w/ regional priorities
 - + Beyond the fenceline

Some Novel Habitats

DTE Energy Monroe Power Plant



Some Novel Habitats

Lafarge Marblehead Quarry



Some Novel Habitats

GM Warren (Mich.) Tech Center



Some Novel Habitats

Toyota Technical Center



